

GLOBAL INSTITUTIONAL EDITION / 2026

Technology with purpose.

Company profile · Selected portfolio · Institutional
proposal

Digital services. Intelligent workflows.
Accountable delivery.

ZEISMO

WEARLISTY SHOPPING SOLUTIONS LLC

Prepared for government bodies, public institutions
and enterprise partners worldwide.

EXECUTIVE PERSPECTIVE

A practical partner for digital progress.

ZEISMO combines product development, operational software and AI-assisted workflows to turn defined needs into usable digital services.

Build around the work

We focus on the complete service journey: the public interface, internal records, integrations, user permissions and the people responsible for the outcome. A useful application needs all of these parts to work together.

Demonstrate before expanding

Our proposed institutional approach starts with a bounded use case, a working prototype and agreed acceptance evidence. This gives decision-makers a concrete basis for evaluating scope, usability and operating requirements.

Bring an operator's perspective

Our portfolio includes a released WordPress SEO plugin, hosted customer-management and messaging offerings, and experience running our own commerce operation. These are practical foundations for discovery and delivery, not claims of prior government deployments.

Make responsibilities clear

We recommend named service owners, documented decisions, measurable acceptance criteria and a controlled route to production. Commercial terms, jurisdictional obligations and deployment requirements are settled in the engagement documents.

Our proposition: thoughtful engineering, clear communication and software that people can use with confidence.

DOCUMENT GUIDE

Three parts. One coherent proposition.

Use the profile to understand ZEISMO, the portfolio to review our work, and the proposal framework to shape a specific engagement.

Part	Coverage	Pages
I / Company & capabilities	Identity, engineering approach and capability map	04 to 06
II / Selected portfolio	Released products, hosted offerings, own-operation experience and development work	07 to 18
III / Institutional proposal	Use cases, scope, architecture, controls, delivery, acceptance and procurement	19 to 31
Evidence & contact	Public references, availability notes and next steps	32 to 33

How to read the portfolio

Released, hosted, development and proposed work are identified separately. Screenshots show ZEISMO demonstration environments and are not presented as government implementations or customer performance results.

How to use the proposal

This is a reusable capability and engagement framework. It is not a priced tender response or a binding offer. A project-specific statement of work follows discovery and the institution's procurement requirements.

Edition details

English global edition, prepared 25 September 2026. Product availability is stated as of this date. No government affiliation, accreditation or endorsement is implied.

I / COMPANY PROFILE

An operating technology company.

ZEISMO is the technology brand of WEARLISTY SHOPPING SOLUTIONS LLC, identified on our public company profile as registered in the United States.

What we do

We develop and operate digital products and provide custom software, business-system configuration, web experiences, integrations and AI-assisted communication workflows. We bring these capabilities together around a defined operational objective.

Who this document serves

Government departments, municipalities, public institutions, enterprise operators and implementation partners evaluating a prospective technology supplier. Geographic eligibility and contracting arrangements require review for each procurement.

What we value

Clear ownership, honest reporting, restrained design and deliberate change management. We aim to make complex systems understandable to both technical teams and the people who rely on them.

How we engage globally

We propose English-language discovery and documentation as the baseline. Local language, accessibility, hosting, working hours and support arrangements are agreed for the target market. Additional language delivery requires suitable human review.

Company information for formal due diligence should be supported by current registration and procurement documents supplied through an agreed secure channel.

ENGINEERING POSITIONING

Why ZEISMO deserves consideration.

Our strength is the connection between product thinking, implementation detail and day-to-day operation.

Product ownership mindset

Building our own products gives us direct experience with onboarding, changes, support expectations and release boundaries. We apply that perspective when scoping client work.

Connected delivery

We can address the public website, internal workflow, integration and reporting requirements as a connected service. The scope can remain small at first, then expand when the evidence supports it.

Useful AI, with human control

We position AI as assistance within a defined workflow. Human approval, approved information sources and a clear escalation path matter more than an impressive demonstration alone.

Visible evidence

We prefer authentic demonstrations, documented functionality and explicit acceptance checks. Product screenshots, public documentation and a guided workflow are available for review.

Commercial clarity

The proposal distinguishes implemented capability from future work, and recurring service costs from one-time delivery. Optional services and third-party dependencies should be visible before commitment.

CAPABILITY MAP

From public experience to operational systems.

A modular capability set lets an institution procure a bounded first phase without losing sight of the wider architecture.

Capability	Typical engagement output	Institutional relevance
Web & service design	Responsive website, service journey, content structure	Clear access to information and services
Custom applications	Workflow, roles, forms and operational screens	Consistent handling of internal work
Business systems	CRM configuration, records and process mapping	Shared operational context
Integrations	API contracts, validation and error handling	Less manual re-entry across systems
AI-assisted communication	Approved-source answers and human handover	Assisted enquiry handling
Discoverability	Metadata, structured content and publication checks	Findable public information
Operations & measurement	Runbooks, monitoring scope and acceptance evidence	Accountability after launch

Each row describes a capability area, not an assertion that every institutional requirement is already implemented in a standard product. Scope and suitability are determined during discovery.

II / SELECTED PORTFOLIO

Work that can be examined.

A portfolio grounded in products, demonstrations and operating experience, with availability made explicit.

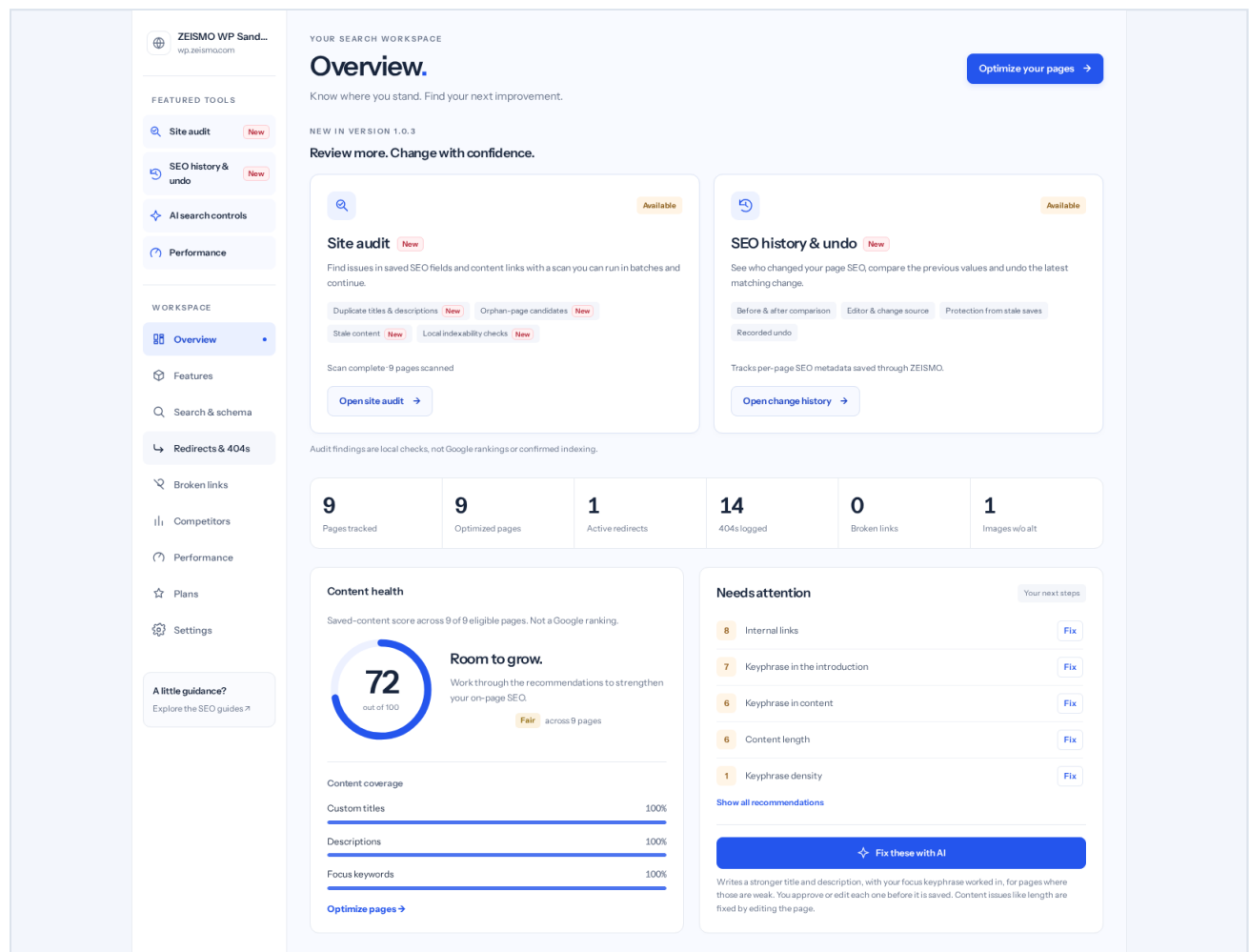
Work	Category	Current position
ZEISMO SEO for WordPress	Published software product	WordPress.org edition 10.3 available
ZEISMO CRM	Hosted business-system offering	Available; configuration and fit scoped per engagement
ZEISMO WhatsApp AI	Hosted communication offering	Available; channel and service prerequisites apply
Souq commerce operation	ZEISMO's own operating experience	Historical operation; storefront closed
ZEISMO Security	WordPress product under review	Version 1.0.0 submitted; public downloads unavailable
ZEISMO SEO for Shopify	Separate application development	Not available in the Shopify App Store

Portfolio discipline: owned work is not a client reference. Proposed institutional applications are not represented as completed public-sector projects.

PORTFOLIO 01 / RELEASED PRODUCT

ZEISMO SEO for WordPress.

A practical search workspace for reviewing content, editing metadata and maintaining website visibility.



Authentic product screenshot from a ZEISMO sample environment. Displayed figures are demonstration data.

The released WordPress.org edition includes local site audits, metadata editing and history, supported structured data and XML sitemaps. Optional hosted AI is separate. Local features do not require a ZEISMO account. Search engines determine indexing and rankings.

PORTFOLIO 01 / WORKFLOW

Review. Improve. Verify.

The product workflow turns an audit finding into a deliberate, reviewable edit.

01 Inspect saved content	02 Choose one useful change	03 Edit title and description	04 Reopen and verify	05 Review change history
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SEO change history New

History starts with this version and covers per-page SEO metadata saved through ZEISMO. Content, image alternative text, global settings and changes made by other plugins are not included.

[Open site audit](#)

Filter by post ID [Filter](#)

[Sandbox: SEO history developer test](#) #481

2026-09-21 22:48:05 UTC - zeismodev - undo

► Compare changed SEO fields

☐ I reviewed the changes and want to restore these previous SEO values. [Undo this change](#)

[Sandbox: SEO history developer test](#) #481

2026-09-21 22:47:58 UTC - zeismodev - developer-demo

► Compare changed SEO fields

Newer or external changes exist. Only the latest matching revision can be undone.

[Sandbox: SEO history developer test](#) #481

2026-09-21 22:47:58 UTC - zeismodev - developer-demo

► Compare changed SEO fields

Newer or external changes exist. Only the latest matching revision can be undone.

[Sandbox: SEO history developer test](#) #481

2026-09-21 22:47:58 UTC - zeismodev - autofill

► Compare changed SEO fields

Metadata history in a demonstration environment. This is not a full website backup.

The public beginner guide demonstrates installation, a local audit, editing and verification on a sample WordPress site. It makes scope and limitations visible, including the difference between a local content check and a Google indexing report.

[Explore the illustrated guide and 45-second video ↗](#)

PORTFOLIO 02 / HOSTED OFFERING

ZEISMO CRM.

A connected workspace for customer-facing records and everyday business administration.

Operational coverage

The public offering includes leads, customer records, invoices, proposals, projects, support tickets and a client portal. The objective is to keep relevant work and context together instead of distributing it across disconnected tools.

Institutional application

For a suitable non-sensitive pilot, the same discipline can support partner records, enquiry tracking, project coordination or supplier communication. Public-sector suitability requires a separate requirements and risk assessment.

Configuration-led implementation

A useful CRM deployment begins with the institution's actual roles, terminology, workflow and reporting needs. Data mapping, permissions and operating procedures should be agreed before migration or rollout.

Technology and licensing

ZEISMO's hosted offering may include licensed third-party foundations and configured components. Project documents should distinguish ZEISMO-developed work, licensed software and customer-owned data, with relevant usage and continuity terms.

Proposed evaluation: demonstrate one record journey from intake through assignment, status change and closure, with the intended staff roles.

PORTFOLIO 03 / COMMUNICATION

ZEISMO WhatsApp AI.

AI-assisted business enquiries with a route back to people.

01

Incoming enquiry

02

Approved knowledge

03

Assisted response

04

Human handover

05

Outcome review

Current offering

The published offering uses the WhatsApp Cloud API for business conversations and human handover. It is intended to help handle repeat enquiries while retaining a human route for unresolved or sensitive matters.

Channel readiness

Business account setup, platform approvals, messaging rules and any required templates must be confirmed. Provider charges and account responsibilities should appear in the engagement scope.

Institutional guardrails

For public-facing institutional use, we propose a clearly labelled assistant, approved sources, escalation ownership and limits on what the assistant may decide or collect. A chat channel should not become the only way to access an essential service.

Practical evaluation

Test representative questions, ambiguous requests, unavailable information and handover. Evaluate accuracy and escalation quality using an agreed sample instead of assuming that fluent language means a correct answer.

PORTFOLIO 04 / OWN OPERATION

Commerce experience with operational depth.

Souq was a cash-on-delivery commerce operation run by ZEISMO itself in Egypt. The storefront is closed; the experience informs our engineering approach.

Operational component	Experience represented	Transferable lesson
Storefront	Product and order journeys	Design around actual customer actions
WhatsApp order bot	Messaging within the order process	Keep communication tied to operational state
Ad automation	Campaign rules and automated stop conditions	Define limits and stopping criteria
Operations panel	Visibility into the business workflow	Expose actionable information, not decorative metrics

Why it belongs in this portfolio

An owned operation provides first-hand experience of the consequences of incomplete workflows, mismatched records and unclear responsibility. It is a different form of evidence from a commissioned client project and is identified accordingly.

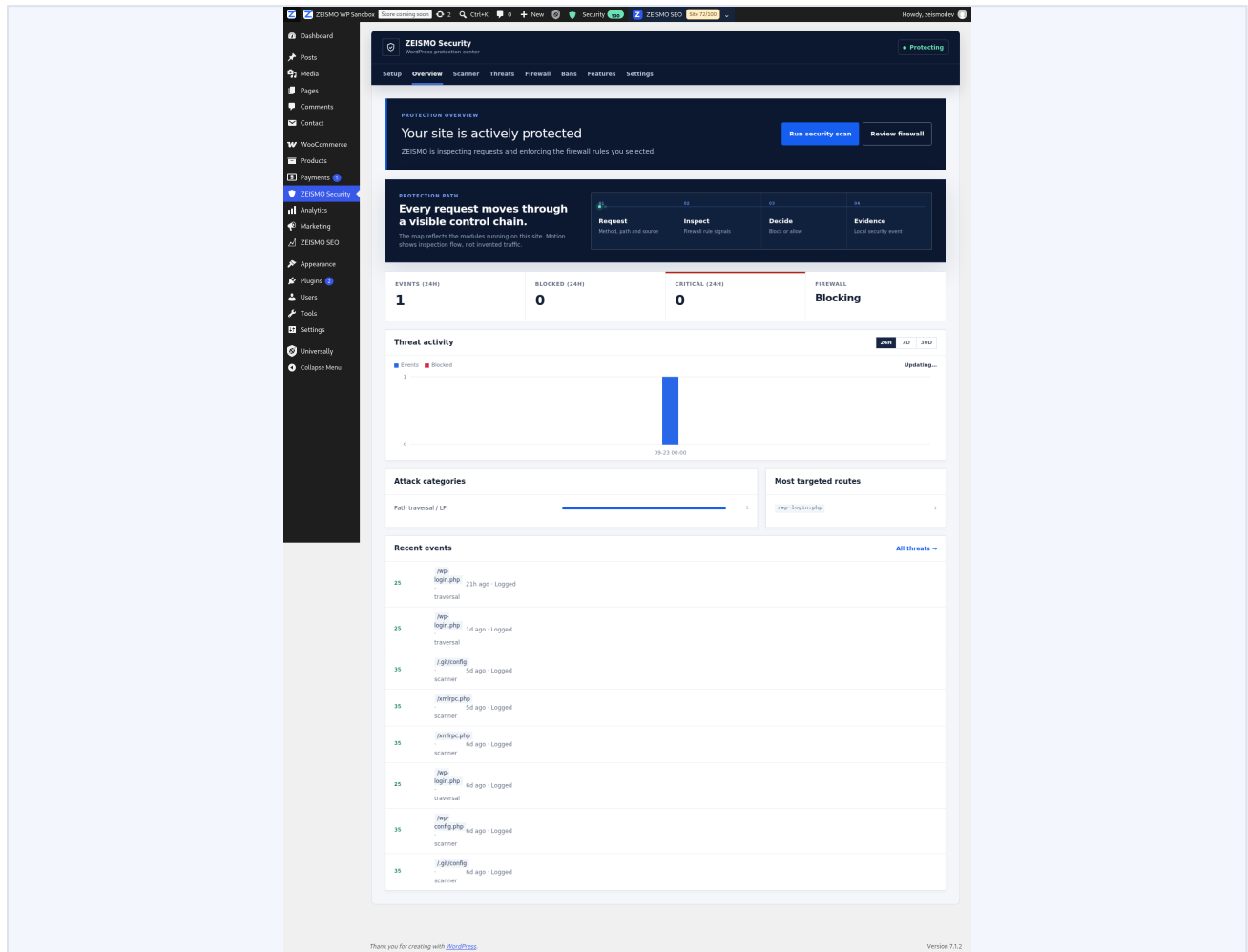
What we do not infer

This example does not establish government delivery experience, independent business results or a reusable deployment approved for every market. A new engagement needs its own requirements and validation.

PORTFOLIO 05 / UNDER REVIEW

ZEISMO Security.

A separate WordPress product focused on local monitoring, scanning and hardening.



Authentic demonstration screenshot. WordPress.org submission is under review; this is not a certification.

The submitted version 1.0.0 includes local request monitoring, file scanning, login safeguards and hardening. Public downloads remain unavailable pending the product's release approval. Findings require human interpretation; no security tool can guarantee prevention of every compromise.

PORTFOLIO 06 / DEVELOPMENT

Extending the SEO workflow to Shopify.

ZEISMO SEO for Shopify is a distinct application under development, rather than a repackaged WordPress plugin.

Development focus

The application work addresses merchant SEO editing, reviewable changes and content-health workflows within the Shopify environment. Platform identity, permissions and installation lifecycle are separate from WordPress.

Current availability

It is not available in the Shopify App Store as of this edition. Marketplace review and distribution requirements remain separate gates. This document does not offer a public installation or imply Shopify endorsement.

Why this work matters

It demonstrates a platform-specific development approach: adapting the user journey and operational controls to the environment rather than assuming one integration model fits every ecosystem.

Institutional relevance

For institutions supporting businesses, commerce enablement may be a useful programme component. Any pilot involving the Shopify application would require explicit readiness, platform-policy and procurement review before commitment.

Development work is presented as evidence of engineering direction, not as a released procurement deliverable.

DELIVERY CAPABILITY / DIGITAL EXPERIENCE

Public information people can use.

Web delivery joins content, interaction, accessibility goals and discoverability into one service experience.

Service-first information architecture

We propose organising information around user needs: what the service is, who it is for, what is required, how to start and where to get help. Content ownership and review dates belong in the operating model.

Publishing and discovery

Canonical URLs, sitemap inclusion, structured content and supported metadata help search engines interpret public pages. AI discovery remains dependent on third-party systems; inclusion and citations cannot be guaranteed.

Responsive design

Layouts should remain readable on smaller screens, with visible controls, clear form labels and understandable validation. Keyboard and assistive-technology checks should be specified as acceptance work.

Evidence from ZEISMO's site

The ZEISMO website publishes a product catalogue, product documentation, a Trust Center, a sourced comparison and a practical SEO guide. These are owned communication assets, not client project references.

DELIVERY CAPABILITY / INTEGRATION

Connect systems without hiding complexity.

A reliable integration needs a contract for data, identity, failure and ownership.

01 Agree the contract	02 Validate inputs	03 Authorize access	04 Record the outcome	05 Handle failure
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Design concern	Proposed requirement
Identity	Authenticate each system and bind access to the intended organisation or workspace
Data quality	Define required fields, formats and reconciliation behaviour
Repeated messages	Use idempotent handling where duplicate delivery is possible
Failure	Agree retry limits, escalation and safe recovery behaviour
Visibility	Record useful operational events without exposing sensitive data
Change	Version API contracts and test compatibility before release

These are implementation requirements for a scoped integration, not a claim that every external system can be connected without constraints. Access, API availability and third-party terms are dependencies.

Intelligence with clear boundaries.

Our proposed AI delivery model keeps decisions, data and accountability visible.

Purpose before model choice

Define the task and the permitted actions first. A retrieval assistant, drafting tool and operational automation have different risks and should not share an unexamined approval model.

Approved information

Specify sources, ownership and freshness. The assistant should identify uncertainty and route unresolved questions to a responsible person rather than inventing an authoritative answer.

Human review

Require approval for consequential actions. Eligibility, legal interpretation, financial decisions and other high-impact uses need an institution-specific assessment and appropriate human oversight.

Evaluation and monitoring

Create a representative evaluation set, record failure categories and review changes to prompts, sources and providers. Provider retention, hosting and subprocessors must be examined for the proposed use.

User communication

Identify AI assistance where appropriate, explain its scope and provide an alternative support route. Do not imply that an AI-generated response is a formal decision unless the authorised workflow establishes it.

STRATEGIC FOCUS / AI WORKFORCE

Software robots. AI agents. Less manual work.

ZEISMO's strategic focus is to replace selected human-operated workflows with software robots and AI agents, while preserving clear accountability for the outcomes.

The ambition

We aim to build systems that take on repeatable digital work: routine enquiry handling, information retrieval, record preparation, status updates, routing and other well-defined process steps. The objective is to reduce dependence on repetitive manual execution.

What replacement means

For a suitable workflow, the target is for an agent to perform the agreed task from input to outcome, with exception handling and a responsible owner. This may change staffing needs or role design; those decisions belong to the institution and require a managed transition.

What is available today

Our current portfolio includes AI-assisted messaging, software workflows and integrations. This strategy does not mean that a general-purpose autonomous workforce, unrestricted decision-maker or physical robotics product is already available.

How we propose to deliver it

Select a bounded task, establish its baseline, define permitted actions and test accuracy, reliability and escalation. Expand autonomy only after agreed evidence and approvals. Maintain human authority for consequential institutional decisions.

Software, not physical robotics

In this proposal, software robots means digital process automation and AI agents. It does not claim manufacturing or deployment of humanoid robots, industrial robots or other physical robotic hardware.

Strategic direction: automate the work that can be defined and verified, then redesign the operating model responsibly.

III / INSTITUTIONAL PROPOSAL

Start with one important service.

A modular engagement framework for governments, public institutions and enterprise partners.

Understand the need.

Prove the workflow.

Agree the controls.

Scale on evidence.

The following pages outline an illustrative programme. They can be adapted into a formal response after the institution defines its service, procurement route, data classification and delivery constraints. No price, timetable or service level is committed by this profile.

PROPOSED USE CASES

Choose a bounded first programme.

The following concepts are proposed applications of our capabilities, not completed government case studies.

Illustrative programme	First-phase scope	Decision evidence
Public information assistant	One approved knowledge collection; enquiry handling and escalation	Accuracy sample, escalation completion, content-owner sign-off
Service-request portal	One request type; intake, assignment and status visibility	End-to-end task completion and role-based access checks
Institutional website renewal	Priority service pages and a governed publishing workflow	Usability, accessibility and content acceptance evidence
Internal coordination workspace	One team's records, tasks and service reporting	Reduced re-entry and agreed reporting accuracy
Business-support digital toolkit	Guides and tools for participating organisations	Voluntary task completion and documented feedback

Selection criteria: clear owner, limited data sensitivity, measurable workflow, realistic integrations and a reversible pilot.

PROPOSED SCOPE

Define outputs before committing delivery.

A scoped statement of work should turn a broad ambition into deliverables that can be accepted.

Workstream	Proposed deliverables	Boundary
Discovery	Service map, stakeholders, requirements and constraints	No assumption that discovery confirms every initial idea
Experience	Wireframes, content model and interactive prototype	Agreed pages, journeys and language coverage
Implementation	Configured or custom components and integration adapters	Named systems and documented API access
Assurance	Test plan, defect register and acceptance evidence	Specific coverage; no blanket security certification
Deployment	Release plan, rollback procedure and environment checklist	Hosting and operating responsibilities agreed
Handover	Administrator guidance, runbook and training materials	Agreed audience, sessions and support window

Typical exclusions unless explicitly added: major legacy replacement, unrestricted data cleansing, independent certification, third-party licence fees, unsupported APIs and continuous round-the-clock support. Scope changes should follow a written impact review.

REFERENCE ARCHITECTURE

A service with visible responsibility.

Conceptual architecture for discussion. Product selection, hosting and network boundaries are determined during discovery.

USER CHANNELS

Responsive web · Staff workspace · Approved messaging

SERVICE & WORKFLOW

Forms · Case or record handling · Notifications · Human review

INTEGRATION BOUNDARY

Authenticated APIs · Validation · Retry control · Reconciliation

DATA & KNOWLEDGE

Approved records · Content sources · Retention rules · Backups

CROSS-CUTTING CONTROLS

Identity · Audit events · Monitoring · Change management

External AI or messaging providers sit behind explicitly approved interfaces. Data should cross those interfaces only when required and authorised. An institution may require a different architecture because of procurement, sovereignty, resilience or security obligations.

DATA GOVERNANCE

Make the data agreement explicit.

Before implementation, agree what information the service handles, why it is needed and who is accountable for it.

Topic	Decision to document
Classification	Identify public, internal, confidential and specially regulated information
Minimisation	Specify the fields needed to deliver the service and avoid unnecessary collection
Access	Define user roles, privileged actions and review responsibilities
Location	Agree hosting, processing regions and cross-border transfer conditions
Retention	Set record lifecycle, deletion expectations and backup handling
Providers	List subprocessors and external services with relevant terms
Exit	Agree exports, transition assistance and deletion evidence

Procurement relevance

A data-processing schedule should be prepared for the specific engagement. General product disclosures help discovery but do not replace a project-specific contract or legal assessment.

Sensitive workloads

No sensitive or regulated workload is assumed to be approved by this document. Required safeguards, evidence and external review must be established before that workload is introduced.

SECURITY & ASSURANCE

Security is a delivery workstream.

Our proposal treats security as explicit work with evidence, owners and release decisions.

Identity and access

Define least-privilege roles, strong authentication for privileged users, session handling and access review. Confirm that emergency access and recovery remain under the institution's control.

Application controls

Review validation, authorisation, request forgery protection, secrets handling, file exposure and dependency risk. Test abuse cases as well as ordinary user journeys.

Resilience

Agree backup destinations, encryption, restoration exercises, recovery objectives and incident responsibilities. Recovery requirements should be demonstrated for the contracted environment.

Release assurance

Use documented acceptance tests, a risk register and a controlled deployment process. Remediation evidence should distinguish automated checks, technical review and independent assessment.

Accurate claims

This profile does not claim ISO certification, SOC attestation, government accreditation or an independent penetration-test certificate. Any required assurance must be separately evidenced and scoped.

ILLUSTRATIVE DELIVERY PLAN

Progress through clear decision gates.

An example 12-week pilot sequence for planning discussions. Actual duration depends on scope, access, approvals and institution availability.

Phase	Illustrative timing	Exit evidence
01 / Discover	Weeks 1 to 2	Agreed problem, data scope, stakeholders and success measures
02 / Design	Weeks 3 to 4	Reviewed prototype, architecture and implementation backlog
03 / Build	Weeks 5 to 8	Working agreed journeys and integration evidence
04 / Validate	Weeks 9 to 10	Test results, defect decisions and user acceptance
05 / Transition	Weeks 11 to 12	Deployment readiness, training and support ownership

01 Discovery approval	02 Design approval	03 Test readiness	04 Acceptance	05 Operational handover
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A phase advances when its evidence is accepted, not merely because a date arrives. Missing API access, procurement decisions, content or legal approvals may change the schedule. This sequence is neither a fixed offer nor a guaranteed completion date.

ACCEPTANCE & MEASUREMENT

Agree what success means.

Measures should reflect the chosen service and its baseline. Targets are set jointly before implementation.

Dimension	Example measure	Acceptance evidence
Usability	Representative users complete the agreed task	Observed test results and resolved critical issues
Workflow	Records reach the correct owner and state	Scenario execution and audit-event review
Data quality	Required data is captured and reconciled	Validation results and reconciliation sample
AI assistance	Approved questions answered within agreed bounds	Reviewed evaluation set and failure analysis
Accessibility	Agreed criteria across representative journeys	Manual and automated checks with an issue register
Security	Scoped access and abuse cases behave as designed	Control tests and documented remediation
Operations	Recovery and support procedures can be followed	Exercise records and handover acceptance

Do not substitute page views, downloads or fluent AI responses for outcomes. Report denominators, sample size, observation periods and unknown values so the institution can judge the evidence.

PROGRAMME GOVERNANCE

Keep decisions close to the work.

A proposed governance model makes approvals, changes and escalation predictable.

Role	Primary responsibility
Institutional sponsor	Own the business objective and approve material scope decisions
Institutional service owner	Define operational priorities, users and acceptance
Institutional security/data leads	Review classification, controls and data-processing requirements
ZEISMO delivery lead	Coordinate implementation, reporting and delivery evidence
Joint working group	Review progress, issues, dependencies and proposed changes
Authorised acceptance owner	Record acceptance, conditions or required remediation

Delivery cadence

Agree working sessions and progress reporting proportional to the project. Use a shared decision log, risk register and change record rather than relying on informal messages.

Change control

Every material change should identify its benefit, cost, schedule effect, risk and approval owner. Implementation begins after the agreed change process is complete.

OPERATIONS & KNOWLEDGE TRANSFER

Plan beyond launch day.

The operating model should be agreed before the system becomes part of a public or business service.

Handover package

Provide the agreed architecture record, configuration inventory, administrative guidance, operating runbook and known-issue register. Access credentials should move through secure channels, not inside public documents.

Training

Use role-specific sessions and practical exercises: publishing, reviewing work, handling exceptions and requesting support. Confirm that institutional operators can complete the agreed tasks.

Support model

Specify coverage hours, severity definitions, contact routes, response objectives and third-party dependencies. No universal 24/7 response or availability commitment is implied by this profile.

Continuity and exit

Define export formats, licence obligations, ownership of custom deliverables and transition assistance. For critical workflows, agree continuity arrangements and test them before reliance increases.

Improvement loop

Use real usage and support evidence to prioritise subsequent work. Expansion should be a decision based on outcomes, capacity and risk, not simply the next feature list.

COMMERCIAL FRAMEWORK

A proposal that procurement can evaluate.

Pricing follows an agreed scope, environment and operating model. This edition contains no binding financial offer.

Commercial component	What the scoped offer should state
Discovery	Activities, deliverables, duration and acceptance basis
Implementation	Named modules, integrations, language scope and milestones
Third-party costs	Licences, messaging, AI usage and hosting assumptions
Operations	Support coverage, maintenance responsibilities and recurring charges
Change requests	Estimation, approval and billing process
Intellectual property	Rights in custom work, reusable components and licensed foundations
Exit and transition	Data export, assistance, retention and termination terms

A fixed-price phase, a time-based engagement or a phased service agreement may be appropriate depending on uncertainty and procurement rules. The chosen model should make dependencies visible and avoid treating unbounded work as a fixed commitment.

RISK & DEPENDENCY REGISTER

Surface constraints early.

A starter register for joint refinement during discovery.

Risk or dependency	Potential effect	Proposed response
Unclear service ownership	Delayed decisions and acceptance	Name sponsor, service owner and decision rights
Restricted integration access	Blocked workflows or manual workarounds	Validate access and API suitability before commitment
Poor source data	Unreliable records or AI responses	Agree cleansing, source ownership and validation
High-impact AI use	Incorrect or inappropriate decisions	Limit pilot scope and require human oversight
Jurisdictional constraints	Unsuitable processing or hosting	Complete legal, security and data-location review
Limited staff availability	Incomplete testing and handover	Reserve institutional participation in the schedule
Provider or platform changes	Unexpected cost or behaviour	Record dependencies and change procedures
Unproven recovery	Extended service interruption	Demonstrate scoped restoration before reliance

This is an illustrative planning register, not a finding that a particular institution has these weaknesses. Each engagement needs named owners, review dates and agreed residual risk.

PROCUREMENT READINESS

Prepare the evidence pack together.

A professional procurement process requires more than a portfolio. The following documents should be supplied or agreed for the specific opportunity.

Company and contracting

Current legal registration, authorised signatory, tax and payment information, required supplier forms and applicable declarations. Use an agreed secure channel for non-public records.

Technical response

Requirements traceability, architecture, integration assumptions, deliverable descriptions, deployment model and acceptance plan. Identify any requirement that needs discovery rather than claiming unsupported compliance.

Assurance and data

Project-specific security responses, provider list, data-processing terms, backup/recovery scope and any required independent assessment. Certification claims require valid documentary evidence.

Commercial response

Pricing schedule, payment milestones, licence terms, support scope, service objectives and change-control process. Resolve conflicts through the procurement documents and contract.

References and demonstrations

Offer demonstrations of available products and approved references where available. This edition contains no named government client references, endorsements or verified customer performance claims.

PUBLIC EVIDENCE & EDITION NOTES

Review the underlying work.

These public references support the company and product descriptions in this edition.

Company profile<https://zeismo.com/about/>**Published portfolio and owned operation**<https://zeismo.com/work/>**Product catalogue and availability**<https://zeismo.com/products/>**ZEISMO SEO listing**<https://wordpress.org/plugins/zeismo-seo/>**SEO documentation**<https://zeismo.com/docs/seo/>**Demonstration and beginner guide**<https://zeismo.com/guides/zeismo-seo-first-audit/>**CRM offering**<https://zeismo.com/crm-software/>**WhatsApp AI offering**<https://zeismo.com/whatsapp-bot/>**Security product status**<https://zeismo.com/marketplace/zeismo-security/>**Trust Center**<https://zeismo.com/trust/>

Prepared from ZEISMO's published descriptions and approved demonstration assets on 25 September 2026. Descriptions are vendor-authored. Availability may change. Screenshots show sample environments, and proposed work requires a separate scope. No external certification, government endorsement or guaranteed outcome is asserted.

LET'S DEFINE THE FIRST ENGAGEMENT

Bring us the challenge.

We will help turn it into a clear scope, a practical demonstration and a decision you can evaluate.

01 / Share the objective

Describe the service, intended users, current process and the outcome that matters.

02 / Identify the constraints

Confirm data sensitivity, procurement route, integrations, hosting and required approvals.

03 / Agree a discovery

Define the first deliverables, responsible people and evidence needed to decide the next phase.

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ZEISMO
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